

WDA Forum

Our Profile



St. Gallen, 2020

WDA Forum

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The WDA Forum

What are we aiming for?

With our **vision** of maintaining and enhancing future welfare and prosperity, the WDA Forum aims to address demographic issues and their impact on our social, economic and political environment in an international context.

The WDA Forum was founded in St. Gallen in 2002 and acts as a platform and Think Tank.

Our Next World

The World faces unprecedented demographic challenges!

7.6 bn

Today 6.4 billion people live in less developed countries and 1.2 billion in more developed countries. The world grows each year by 80 million people.

250 m

Global migration: 3.4% of the global population live outside their countries of birth. This percentage has remained stable over the last 15 years.

2.4

The total fertility rate has decreased across the globe. It ranges from 1.2 children per woman in Singapore to 7.2 in Niger.

55%

The percentage of the world's population living in urban areas is increasing.

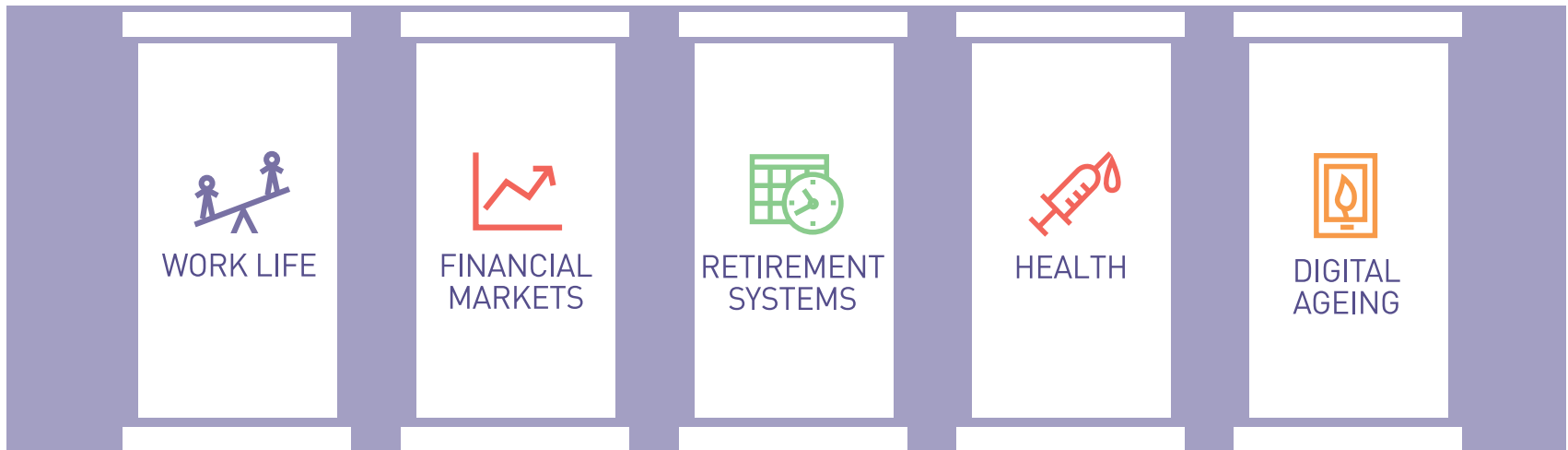
29.5/1000

The global infant mortality rate has declined since 1970 from 80 infant deaths per 1000 live births to 29.5.

**70 - 74
years**

Life expectancy at birth is higher than ever before. 68 – 72 years in less developed countries and 76 – 82 years in more developed countries.

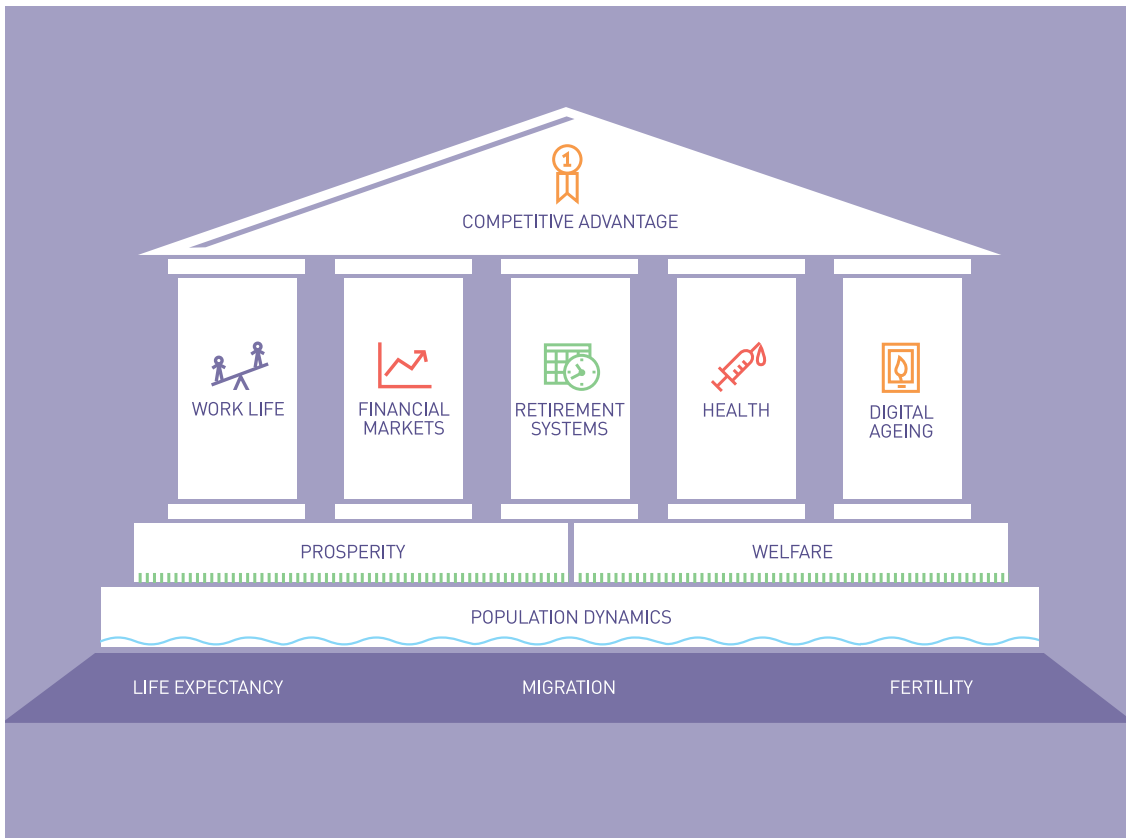
Five Areas of Focus Basis of the WDA Activities



The ultimate mission is to discover and establish new standards for
“Living and Working in an Age of Longevity – A 100 Year Life!”

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The Demographic Framework



Life expectancy, birth rates and migration – are all forces that shape nations as well as entire continents with respect to their societal, economic, environmental and political development.

WDA Forum

Our preferred Channels



Dialogue with
Academia, NGOs
Government



Collaborations with
Business & Venture
Partners



Events and
Working Groups



Awards
Prix des Generation & Erich Walser Generations' Award

WDA Forum

Dialogue with Academia, NGOs & Government



Collaboration with Universities



„Megatrend Global Demographic Change“

- Lecturer assignment at the University of St. Gallen
- Supervision of Master Thesis

As a Think Tank, the WDA Forum actively shapes the discussion on demographic topics. We work closely with the Institute of Insurance Economics at the University of St. Gallen as well as other educational and research institutions including the Harvard T.H. Chan School of Public Health in Boston, Stanford University in California, Population and Ageing Centre at the University of New South Wales in Sydney and the Fudan University in Shanghai.

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Population Dynamics Switzerland

2009

Switzerland 2030-2050:

- Homogeneity of demographic evolution
- Scenario for population size and composition
- Tackle upcoming shortages of healthcare professionals

2012

Demography and Switzerland's migration policy

2013

Demographic ageing in Switzerland

2014

The future of Switzerland with zero migration

2015

Sustainability of Switzerland's three pillar retirement scheme

2016

Shrinking working age population in Switzerland

2018

Swiss AHV/IV and BVG systems in light of changing demography

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Demography and Resources (Global Perspective)

2011

Demography meets food security

2016

Influence on energy demand

2017

Population growth and access to food & water

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Country and Regional Case Studies (I/III)

2009

2030-2050: Population shrinking in Europe = Economic contraction?

2010

China, India, Singapore 2030-2050

2011

Demography meets:

- Emerging markets: China vs. India
- Europe
- Japan
- Alpine regions

2012

Demography meets:

- Outlook on Sub-Saharan Africa until 2050
- Tackling low fertility in China, Japan and South Korea
- Indonesia
- Latin America

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Country and Regional Case Studies (II/III)

2014

- Impact of demography on conflict between Israel and its neighbors
- Demographic future of Hong Kong
- Population ageing in China
- Shrinking societies in Germany and South Korea

2015

- Role of demography for the political, economic & societal future of China and the US
- Demography meets Cuba and Ethiopia
- The demography of the Sahel zone

2016

- Africa's demographic history and future to 2050
- Demographic picture of Cambodia until 2035
- China's new one child generation

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Country and Regional Case Studies (III/III)

2017

- Demography meets Mauritius/Myanmar
- Comparison Saudi Arabia vs. Iran
- Management of population dynamics in China, Iran and Taiwan

2018

- Africa's population: How to capture its opportunities

2019

- How sustainable are development strategies in Africa?
- Canada: Critically review how this country manages migration.
- Ongoing low fertility in Europe: What is the impact on society, business and governance in the coming 20 years

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Geopolitics and Financial Markets (I/II)

2009

- Shrinking and growing regions/states

2010

- Shrinking and growing regions/states
- Impact of demography (ageing) on public debt in Europe, the US and Japan

2012

- Outlook demographic change and global power of nations

2013

- Northern vs. Southern Europe
- The emerging markets

2015

- Past, current and future population dynamics across the 5 continents
- Managing elderly income in a world devoid of risk-free returns

2017

- Impact of low interest rates on retirees
- Impact on the wealth of nation

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Geopolitics and Financial Markets (II/II)

2018

- Investing in Africa: Chinese vs. European financiers
- Performance of stock-quoted demography investment funds

2019

- What can strategic planners learn from “political demography”?
- The interaction of population dynamics on social cohesion and equality.

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Opportunities arising from Demography for Business & Society (I/III)

2009

- An analysis of services/industries for Europe 2030-2050:
- Business concept for an innovative and stimulating environment for elderly

2010

- Impact of Ageing populations on industries and services in developed countries
- Determinants for fertility in the developed and developing World

2011

Demography

- Dependency ratio
- Business
- Office space

2012

Demography meets:

- Retirement age
- Intergenerational communication

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Opportunities arising from Demography for Business & Society (II/III)

2013

- Impact of ageing on capital markets
- Flexible retirement
- How to make longevity an achievement

2014

- Young people's entry into the working world
- Principles of intergenerational solidarity

2015

- Phenomenon of low fertility rates
- Feasibility of a demographic risk indicator

2016

- Impact of gender equality on fertility rate

2017

- Key population dynamics in the 20th and 21st Century

WDA Forum Topics since 2009



Megatrend Global
Demographic Change

Opportunities arising from Demography for Business & Society (II/III)

2018

- Longevity and the 100-Year Life
- Demography and digitization: blockchain

2019

- Our life courses
- Demography and digitalization/information technology/artificial intelligence

WDA Forum Business & Venture Partner



Collaborations with
Private Sector

**„Detecting new business opportunities
by tackling and profiting from the
demographic change!“**

The WDA offers a broad range of services to corporations. We help institutions to shape a corporate strategy that takes into account demographic factors and help identify new investment opportunities in markets likely to profit from demographic change.

Using a venture approach, the WDA also co-organizes expert workshops in less-developed countries to enable local communities to build their strategy.

WDA Forum Services I/II



Collaborations with Private Sector



Fostering Young Entrepreneurs in Ethiopia

- Together with the private sector, the WDA supports entrepreneurs to improve the local health care system in a sustainable way



Derivation of dedicated Investment Schemes

- We advise corporations with the set-up of demography specific investment schemes, e.g. a demography fund, and help to find attractive investment opportunities

WDA Forum Services II/II



Collaborations with Private Sector



Consulting Services to Shape Corporate Strategies

- To readily position corporations for demographic change, we help them derive new corporate strategies.
- Redefining our work life both from employer and the employee perspective is a WDA core competence.



Workshops

- In partnership with corporations and institutions, the WDA organizes co-creative workshops to address specific and pressing themes such as:

“Our 100-Year Life” and its impact on Human Resources Strategy.

WDA Forum Events



Collaborations with
Private Sector



Events & Congresses

- “Our Next World”
The WDA Forum is committed to excellence. It brings together the best minds globally in order to create awareness and solutions impacting one of the most critical megatrends on our planet: demographic change.



Workshops

- We organize and give educational and insightful presentations about demographic and aging related topics
- Topics currently include:
 - Africa – Failure is not an option
 - Changing life courses
 - The future of longevity
 - Population Dynamics in the 21st Century

WDA Forum Awards



Awards

Prix des Generation

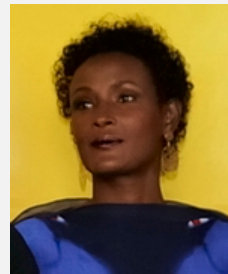
The Prix des Generation honors individuals who have made an exemplary international contribution to improving or advancing understanding between generations.



2005
Helmut Schmid



2006
Václav Havel



2007
Dirie Waris



2008
Mary Robinson



ICRC

2009
ICRC



Erich Walser Generations' Award

The Erich Walser Generations Prize honors individuals who have made an exemplary international contribution to improving or advancing understanding between generations.



2016
Adolf Ogi

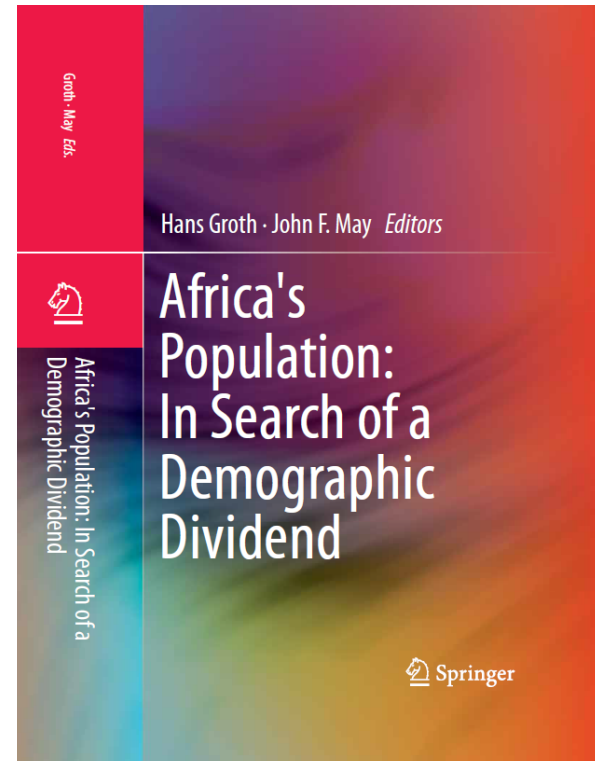
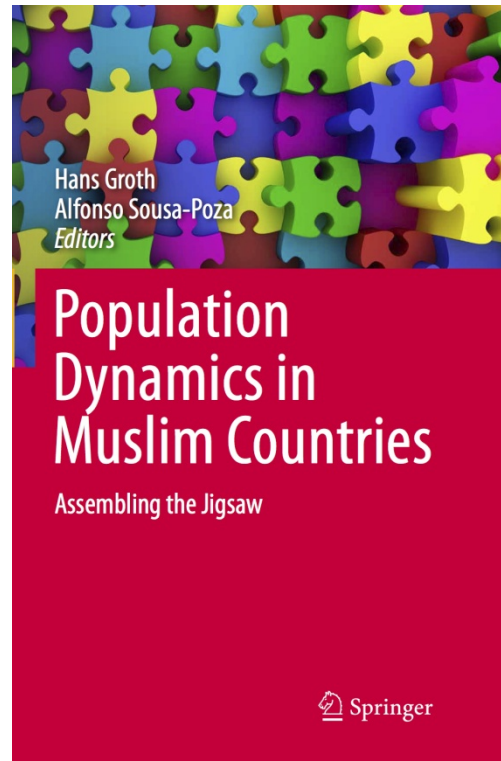
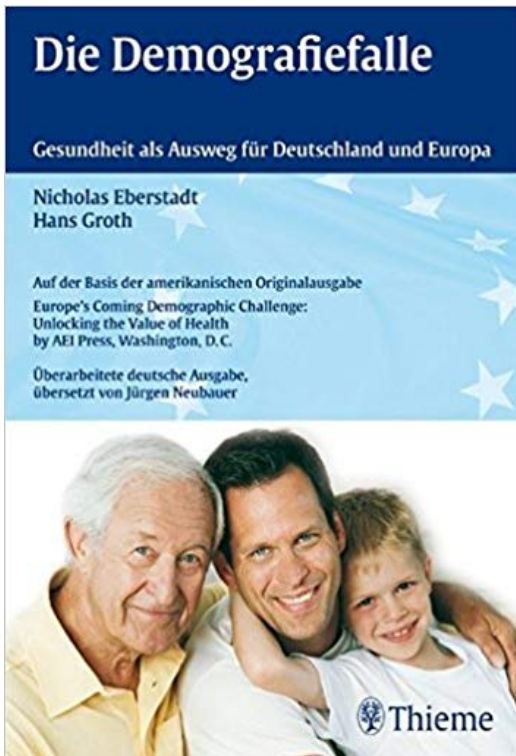


2019
Carla Del Ponte

WDA Forum Books



Publications



WDA Forum

How to invest?



Become a Member of
our Network



Become a WDA Corporate Partner

Sign up, participate at our events, and contribute to our discussions



Join the WDA Generations-Club

Our regional networks invites individuals to join events and discussions related to ageing and longevity



Rethinking Demography

Annual activities www.wdaforum.org



Support the WDA Vision

As a non-profit organization, the WDA Forum is financed by sponsors, donations and legacies

WDA Forum Contacts

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