

WDA FORUM

World Demographic & Ageing Forum



WDA Global Longevity Council

The **WDA Global Longevity Council** is a discussion platform centered around the megatrend of "Demographic Change" with top-tier demographers from all continents.

Its goal is to guide business, society and policy makers successfully through population dynamics in the 21st century.





Vision

The Council has a global view on demography and related other megatrends with a time horizon until 2050:

- To guide business, society and policy makers successfully through ongoing population dynamics, longevity and interdependencies with other global megatrends.
- To identify new ways of doing business and thus capture untapped opportunities in a world of demographic change.
- To serve as a global discussion platform for strategy and planning efforts guided by demography.

Strategy

The Council consists of dedicated demographic and health experts from universities or think tanks from all continents. With meetings on a quarterly basis, the Council discusses past and future global demographic trends with the goal of aligning on a potential demographic outlook until 2050. The meetings are conducted with modern information technology and are organized by the World Demographic & Ageing Forum (WDA Forum).

The outcome of these meetings is one brief policy paper per year on opportunities resulting from longevity, and challenges for business and society. In addition, Council Members share the results at international conferences.



Objectives

- To assess the ongoing and future population dynamics at regional and national levels. These dynamics are seen through the lens of political demography, with a dedicated focus on the role of health, education, and job and wealth creation for a sustainable future for mankind.
 - To monitor longevity globally including factors enhancing or limiting the trend of longer life spans. In which nations will life expectancy continue to rise and in which not? How will our planet look in 2050 from a demographic perspective?
 - To develop new tools and approaches addressing demographic issues and thus improve decision making in both the public and private sectors.
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Faculty Members



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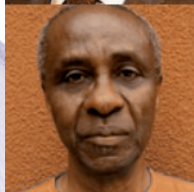


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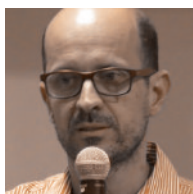


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